



Insights & Analytics

Our insights and analytics monitor how space is being used and let you plan ahead. DigitalBricks can make informed decisions on workplace utilization which let you work better and save money on real estate.



How it works ?



1

Understanding user behavior matrix

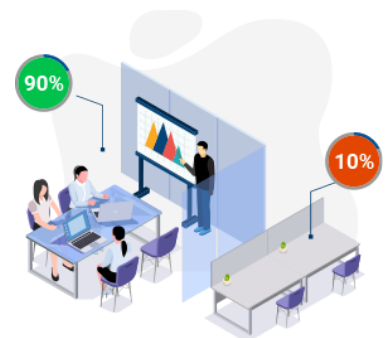
Understand how users are interacting with your meeting rooms, desks and open collaboration spaces with key insights into user behavior patterns and trends



2

Generating reports on space utilization data

Get reports that provides insights on user behavior and space demand including everything from visitors and deliveries, to desk and meeting room utilization and trend analysis



3

Decide based on the information inferred

Bring your users behavior and space usage data to life. Using the data extracted add or remove spaces in exhausted and underutilized spaces accordingly.

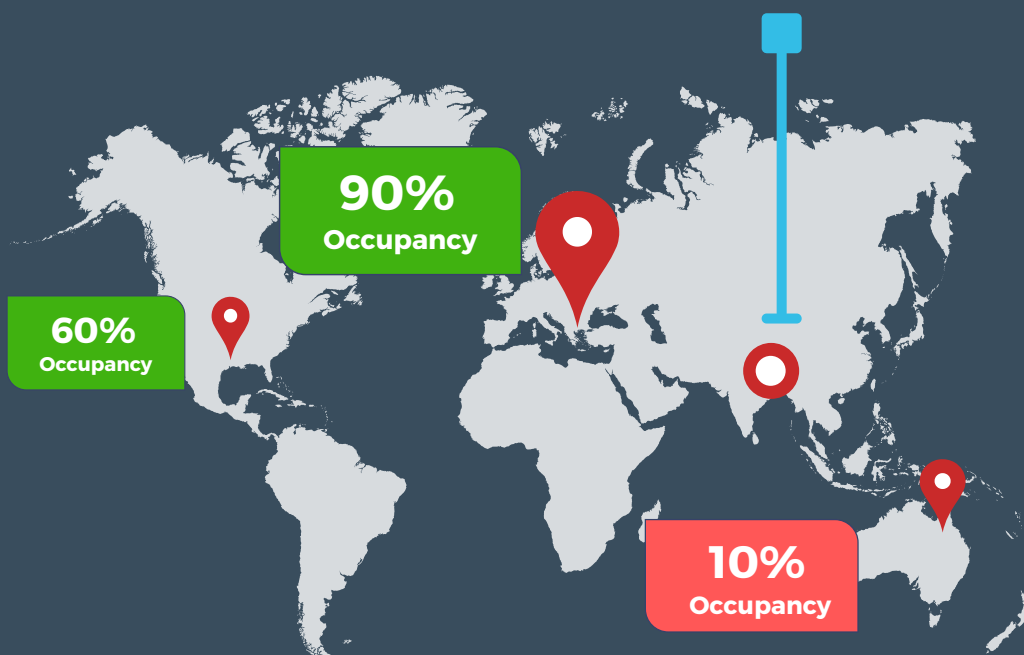
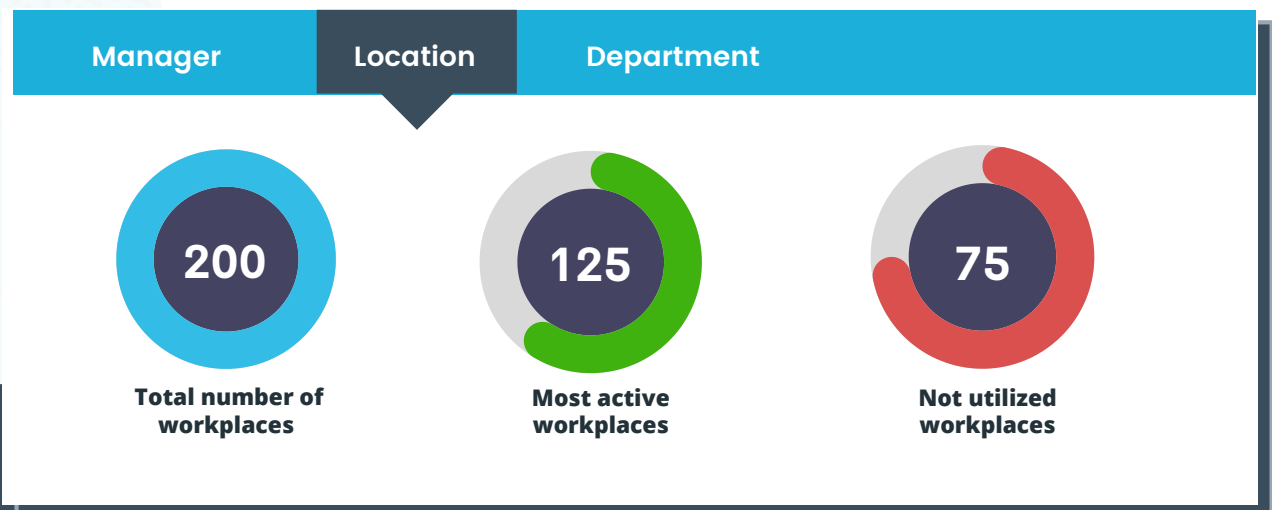
PLAN WORKPLACE

ALLOCATION



For managers/departments/location

Workplace utilization data from campuses around the world are analyzed and the same compared among the countries for selected time duration. The data of where maximum utilization of workplaces is happening helps you to decide where to expand the business more by adding or removing spaces.



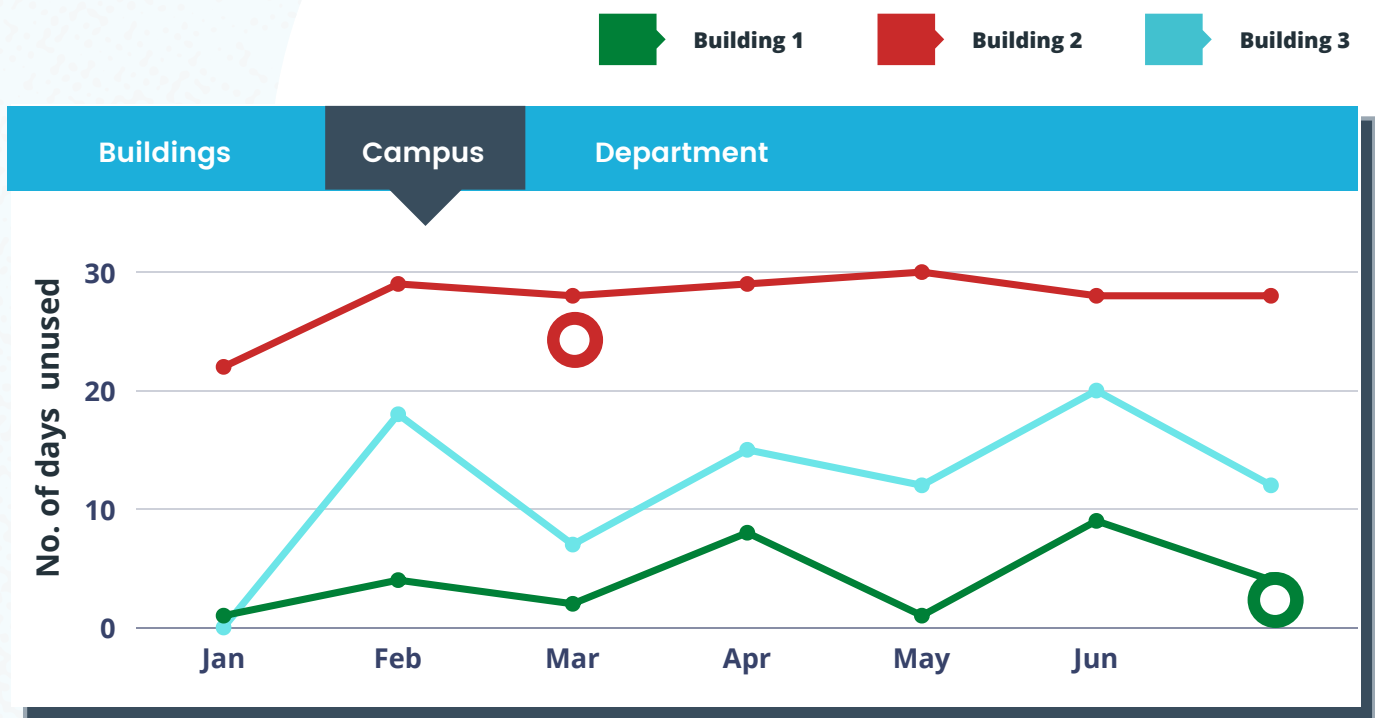
**Manager, Location,
Department**
wise workplace utilization
report



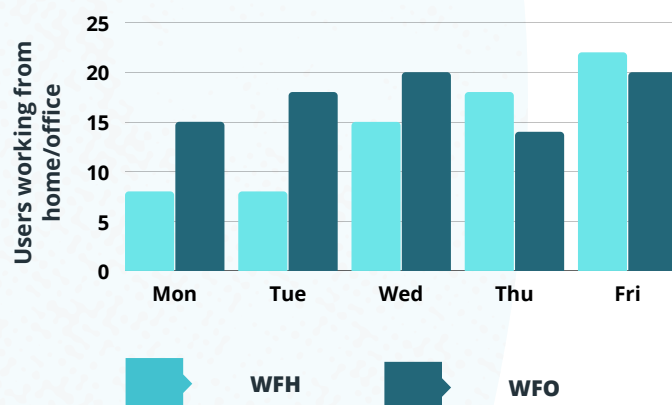
ELIMINATE ABANDONED BUILDINGS IN THE CAMPUS

Based on the number of days abandoned

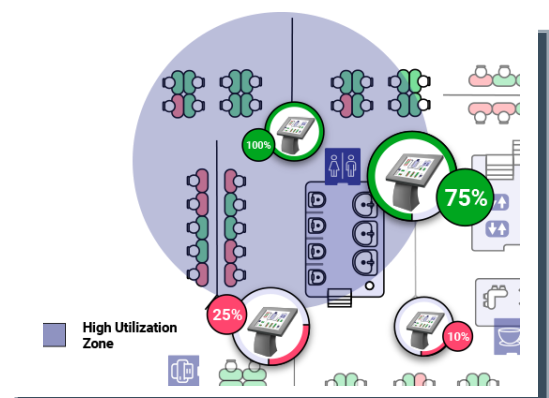
You can find out the least or unutilized spaces through our analytics data captured from your workplaces. The system generates the report on buildings/spaces that is not used for a number of days and recurring bookings for teams on vacation. Better decisions on reallocating the same, saves real estate considerably.



 Work from home/office count



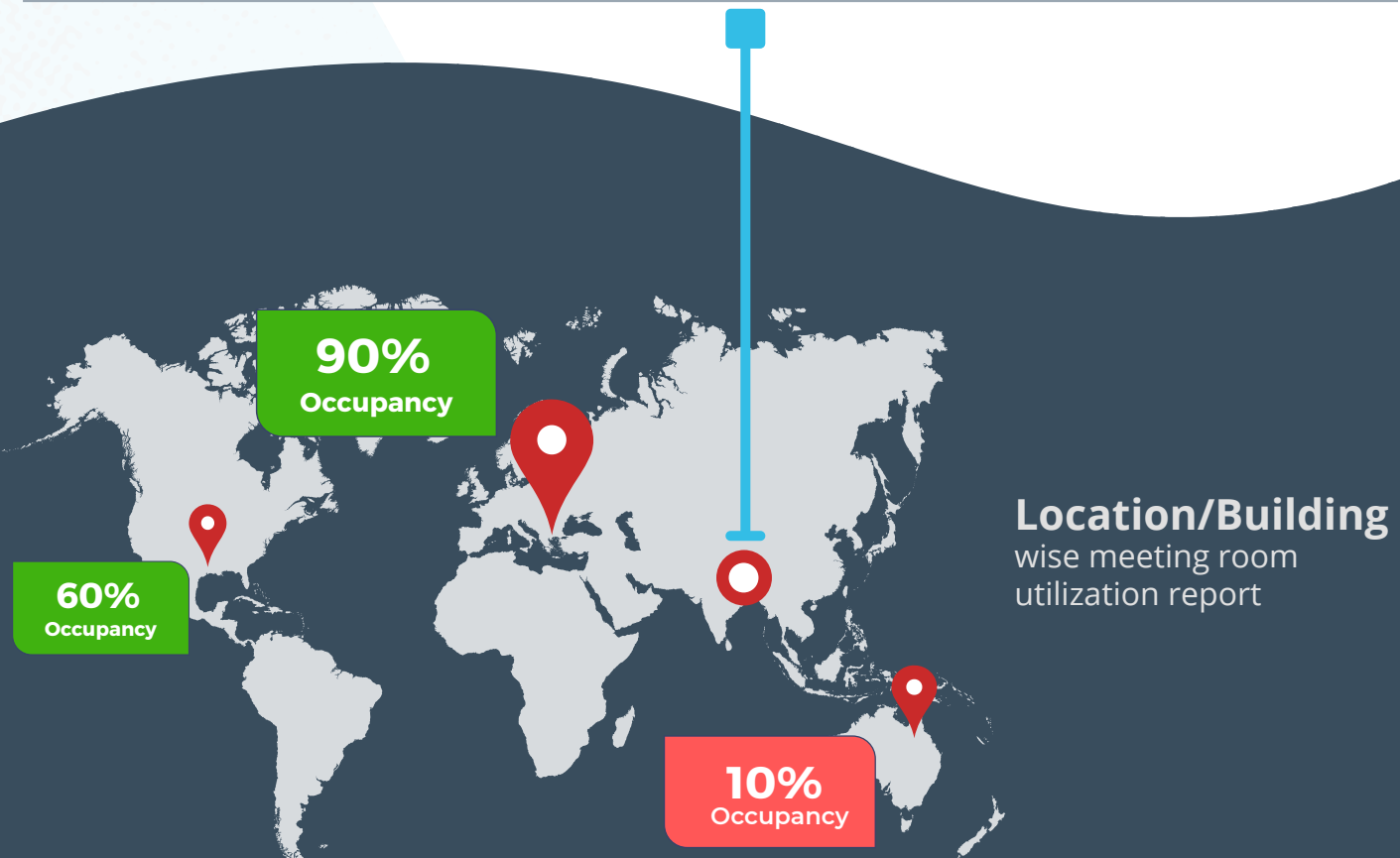
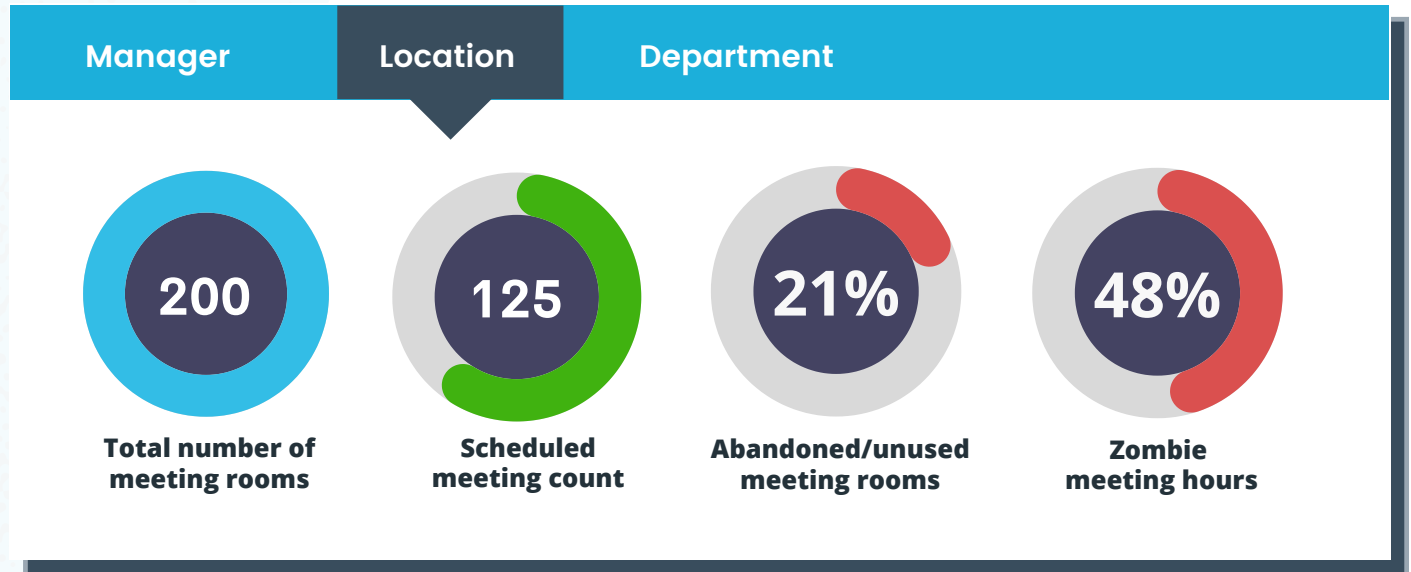
 Heat/High density floor maps



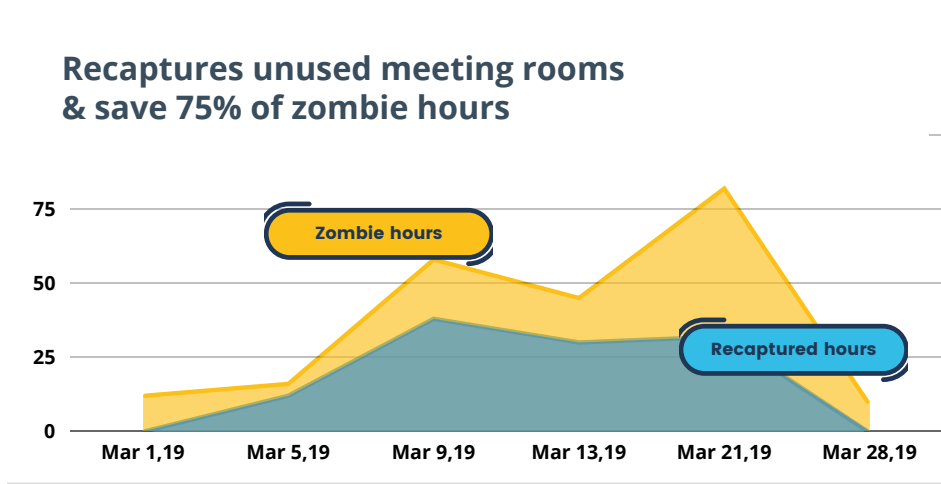
MEETING ROOMS

ARE WELL UTILIZED ?

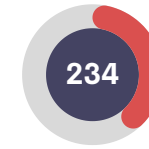
Workplace utilization data are used to make decisions on the efficiency of strategies followed. Auto-releasing is a feature that saves and retrieves unused/abandoned rooms back to service. The utilization data can be reviewed in order to identify how many rooms are captured through auto-releasing on floors, buildings, campuses around the world.



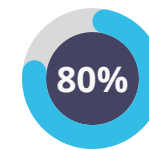
Recaptures unused meeting rooms & save 75% of zombie hours



Recaptured
meeting hours



Zombie
meeting hours



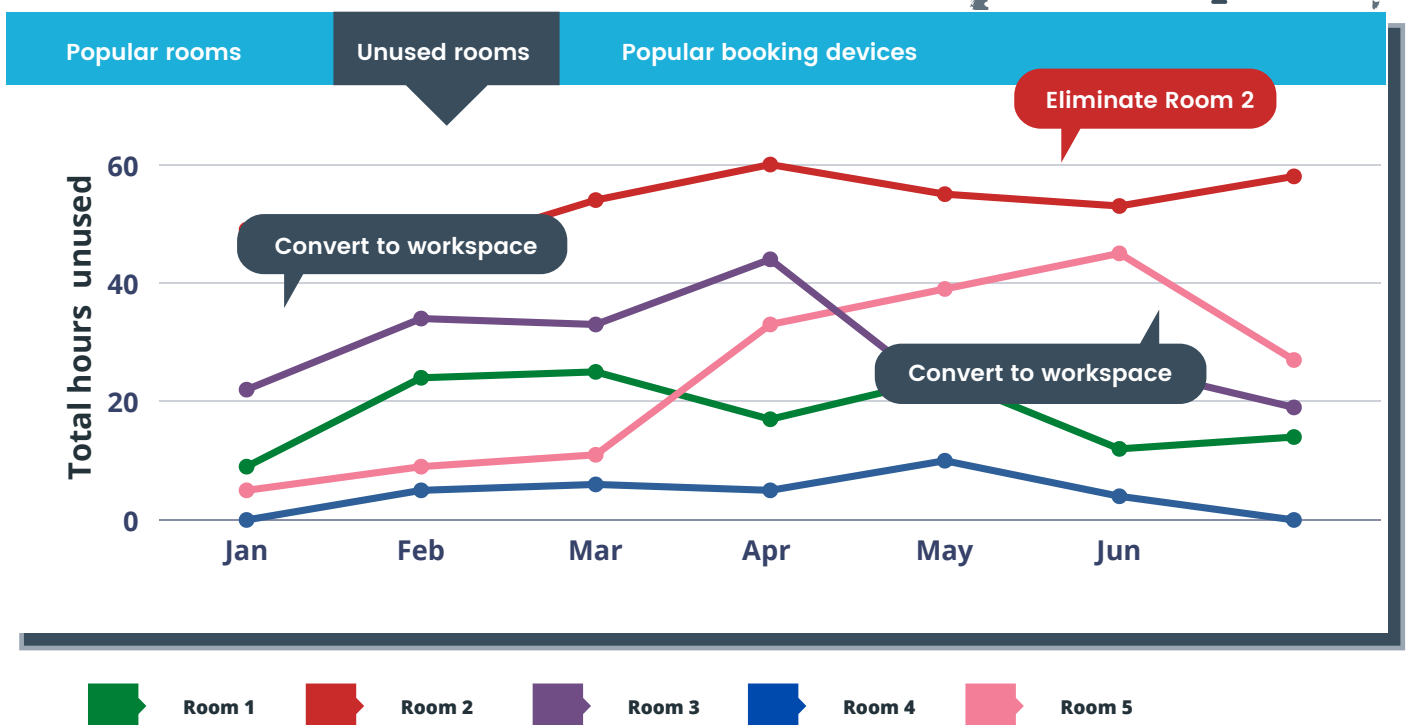
Energy saved by
auto releasing

ELIMINATE BOOKING

VIOLATION & INCREASE RECAPTURING

Based on the rooms/location

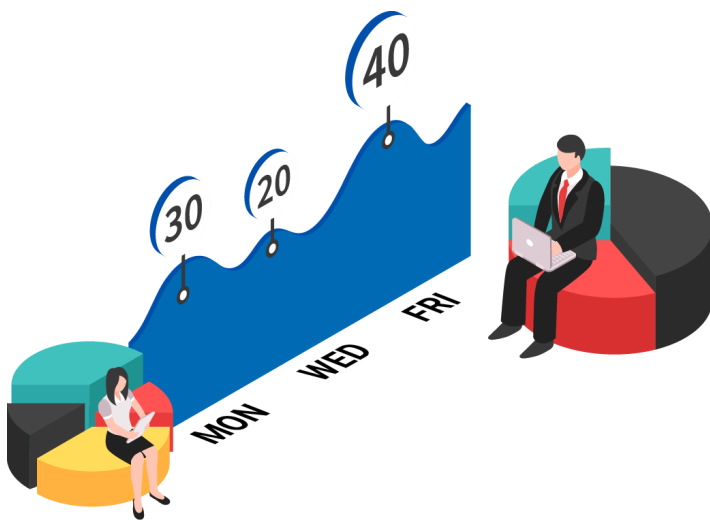
After finding out the least or unutilized spaces through our analytics data from workplaces. The system generates the report on buildings/spaces that are often get abandoned and also enables the auto-release system to save workplaces that are underutilized. Insights and analytics play a huge part in recapturing unused spaces and to save real estate annually.



CONVERT UNUTILIZED WORKPLACES AND

optimize employee utilization

There are floors, buildings, and campuses that contain more than the number of workplaces it actually needs the rest of them are not being utilized by the employees at all. Our system generated reports of such cases. It captures the number of days the room/workspace is abandoned every week/month, from the report we can assess whether the meeting room or the workspaces are utilized more and convert the unwanted/unutilized spaces into the required spaces.



SAVE ELECTRICITY AND REAL-ESTATE

while employees
working from home

- Hybrid working divides the resources into working from the office and working from home employees, the number employees coming to office in a week varies, finding out the days of high/low traffic inside the office premises can directly help to save electricity and real-estate. The electricity can be turned off automatically in places which are not occupied in a day and reallocate spaces to other departments in need.



VISITOR MANAGEMENT

ENSURE SECURITY DURING PEAK VISITING HOURS

We ensure a secure way for visitors to check in. The process is automated and made possible the touchless self-check-in while your guests visit the campus. The badge printer registers the guest's details who have visited, visiting soon and visitors already inside the campus. Peak visiting hours are carefully managed by ensuring enough security in the premises.

- Scale up your security during peak visiting hours
- Track and manage visitors real-time inside the campus

DIGITAL SIGNAGE

TARGET YOUR AUDIENCES & COMMUNICATE AUTOMATICALLY



- Eliminate inactive devices from anywhere
- Real-time content publish count

Transform

Your workplace with us



“

"We had tried so many workplace management apps, but none was a perfect fit for our company - until now! We're collaborating now better than ever before."

”

Fresh Creative

Macy Santos



“

"I just signed up for the free trial last month and as soon as I started using the app, I knew it was going to become a core part of our team's workflow."

”

GM Studios

Jake Warren



“

"I love the seamless integration with all of the services that we are already using. That was a huge selling feature for us. It all just simply works so well together."

”

Zincorp Ltd

Jill Myers

Our Customers



AT&T

A V O N

FedEx



vodafone

Aol.

dyson

Why Us ?

20%

Real-Estate
Saving

80+

Happy
Customers

50%

Energy
Savings

100%

Solution
Focused



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